**M Souparnika Hebbar**

**24 | female | Single**

**Marketing**

**7022038505 | Souparnika.hebbar@gmail.com**

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| **Objective** |

Seeking experienced level positions with a growth oriented organization in the areas of Marketing & Research Domain, Where I can use my communication skills, Smart work, analytical skills, dedication, and bring value to the organization

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| **Personality** |

* I work towards goal oriented tasks.
* Accept challenges and seek conceptual and practical learning part in day to day activity.
* I rate myself as a good team leader and member too, because I am dynamic and would like to socialize, coordinate with team and achieve the milestones, hence prove to be a successful individual contributor to entire team.

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| **Education Qualifications** |

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| **Degree** | **Institute/ University** | **Specialization** | **Year** | **%** |
| **MBA** | BMS College of Engineering (VTU) | **MARKETING** | **2012-14** | 66.80% |
| **BBM** | NES- institute of advanced Studies, SHIMOGA | **FINANCE** | **2012** | 83.28% |
| **PUC(SCIENCE)** | Karnataka State Board | **PCMCs** | **2009** | 49% |
| **SSLC** | Karnataka Secondary Education Examination Board | **----** | **2007** | 82.72% |

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| **TECHNICAL SKILLS** |

CRM, Ms excel, Ms word , outlook etc..,

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| |  |  | | --- | --- | | **Internships And Projects** | | | **VIVEK HOLIDAYS, SHIMOGA**  **/ MARKETING**  **Heritage** | ***2012*** | | A STUDY ON CUSTOMER SATISFACTION AND BRAND AWARENESS   * Studied about organizational structure and its work flow. * Studied about brand awareness among customers. * To measure the level of satisfaction on the service provided to the customers * To identify difficulties faced by VIVEK HOLIDAYS in the context of advertisement, competitors and services * To study promotional activities of VIVEK HOLIDAYS. * To understand the mindset of people and attitude of customers towards   VIVEK HOLIDAYS | | |

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| **CO- CURRICULAR ACTIVITIES** |

* RDC CERTIFICATE, for representing Karnataka and Goa at national level.
* NCC ‘C’ CERTIFICATE
* Performed cultural in presence of honorable President Prathiba Patil, vice president Hamid Ansari, Prime Minister Manmohan Singh and all military chief held at Delhi
* Performed in presence of governor of Karnataka H.R Bharadwaj, Home Minister of Karnataka
* RUNNER UP IN “JUST A MINUTE” conducted by Xchanging Company.

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| **ACCOLADES / ADDITIONAL INFORMATION** |

* Worked at National cadet corps
* Lead of team at national level
* CSR activities
* coordinator of leadership event in quest 2013, a management fest conducted by BMSCE, MBA
* coordinator of cultural event conducted by NES-IAS
* junior in Karnatic music
* winner in different cultural event (music, dance, mime) conducted by sayhadri national college

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| **SOFT SKILLS** |

♦ Presentation Skills and Public Speaking

♦ Intrapersonal skills

♦ Computer and technical literacy

♦ Event planning, Campaigning & coordination

♦ Research and Problem solving skills

♦ Strong work ethics

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| **STRENGTHS** |

♦ I believe in Smart work, commitment and projections

♦ Believe in accepting challenging tasks. I look at them as opportunities to learn and improve myself

♦ Believe in Socializing and cooperation: hence, has been a successful team player

♦ I strongly believe in work ethics

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| **Personal Details** |

Father’s name: Mr. Achutha Hebbar

DOB: 24-06-1991

Marital Status: Unmarried

Languages Known: Kannada, Hindi, English, and tulu

**I hereby declare that the above information is true to the best of knowledge and belief.**

**Date: Sign**